

Jared

Automated founder-led growth.

Cold outreach burns **time**,
ads burn **money**

CONVERSION RATE ?
3.5% Monthly Average

We spent 30 hrs/week finding users **manually**

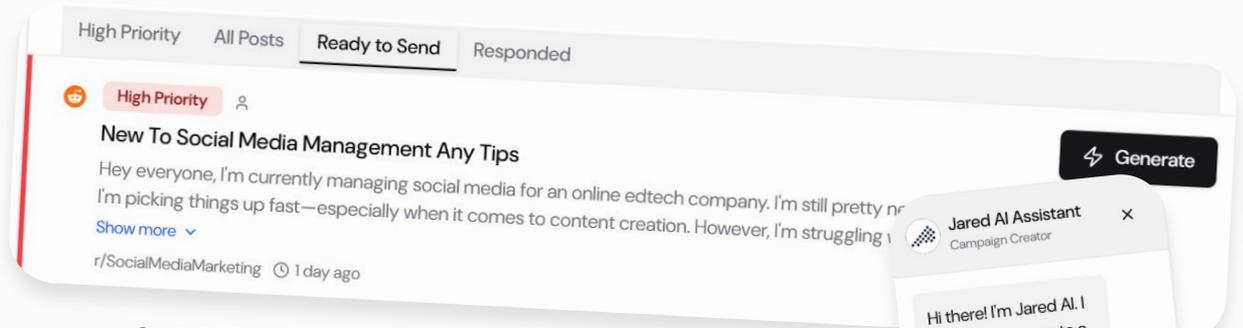
2% of ad-driven traffic becomes paying users = **hard to reach PM fit**

(Source: zengain.com)

Outreach tools **focus on scale**: **68%** of startups fail → can't find **right early users** (Source: CB Insights)

Burning cash on ads → CAC: \$15 Meta (Source: WordStream,
FirstPageSage)

Solution



Search relevant convos **24/7**

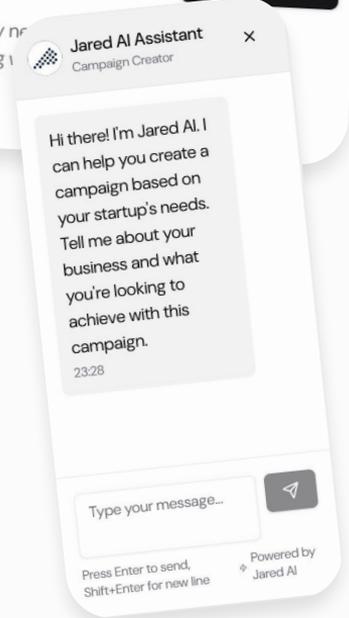
Finds **early adopters** on Reddit, X, LinkedIn, and forums

Talks in your founder voice (Trained on your data) + **ban-safe algo**

Community-first acquisition **cost 62% less** (Source: FirstRound Capital State of Startups)

Community driven acquisition → **16% higher LTV** and **churn 48% less** (Source: extole.com)

Tech stack: Perplexity Sonar Reasoning Pro, Pinecone, Gumloop, custom Python scrapers, semantic filters, intent scoring logic, Framer, Vercel.



Team



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Market Size & Target

2023: No-code boom

2024: AI for product + ops

2025: AI for go-to-market (Jared) - **Founders need actual users not clicks**

SOM: Among 15M+ → 1M+ actively looking for users + willing to pay for gtm tools + market grows 17% CAGR (Source: Statista, Emergen Research, Upwork Trends Report, Product Hunt)

Viber/builder (~7 projects/yr) → most die from no traction → Jared → ideas survive → diverse innovation

Lean/solo startups for Jared Basic → \$3k-\$30k MRR for Jared Pro

Traction & KPIs

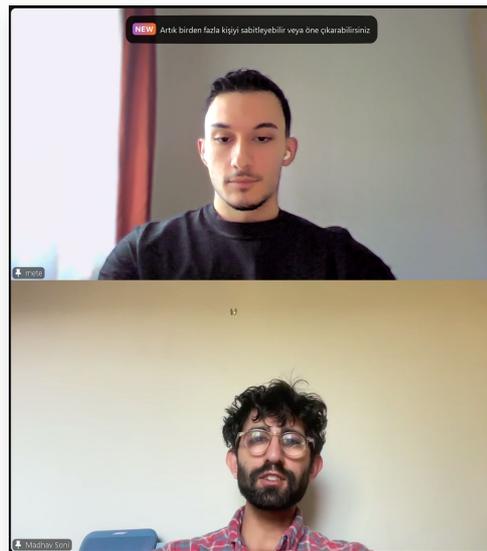
High intent demo calls (90% from valley)

25k+ valley community (Mete - Founding team
@Global Entrepreneurs Hub)

Awarded **\$10,000** AWS → ITU Çekirdek

LinkedIn Lead Magnet, **125k+** reached →
1.2k lead

No IP, regulation problems



Berkeley CS Grad
Founder @Bazar

Intent-aware **lead engine** that converts **conversations** into customers.

| Feature | Jared | Founder Pal | Customer Ping | Scraper Tools | Cold Tools |
|------------------------------|-------|-------------|---------------|---------------|------------|
| Reddit, X, LinkedIn leads | ✓ | ✗ | ✓ | ✓ | ✗ |
| AI replies | ✓ | ✓ | ✗ | ✗ | ✗ |
| Warm outreach stack | ✓ | ✗ | ✗ | ✗ | ✗ |
| Ban-safe reply algo (Reddit) | ✓ | ✗ | ✓ | ✗ | ✗ |
| Low CAC | ✓ | ✗ | ✓ | ✗ | ✗ |
| Track warm leads | ✓ | ✗ | ✗ | ✗ | ✗ |

Business Model & Use of Funds

\$0: 5 warm leads/mo

\$37 Basic: 40 warm leads/mo

\$117 Pro: 250 warm leads/mo

Avg. CAC with Jared: ~**\$0.8**

CAC in Meta/LinkedIn ads: ~**\$15**

Monthly burn: **\$300** (Payment system, analytics, API, basic infra)

| | |
|----------------|--|
| \$3,600 | Annual burn |
| \$1,100 | Jared v2 → builds conversations across the web |
| \$1,250 | Q4 Growth |
| \$750 | App + ASO + Deployment @ Q4 |
| \$300 | Buffer |

Roadmap & GTM

Validation & MVP

High ICP demo calls:
Bazar, GLO, Leadshark,
Kaan Akin
2x case study
LinkedIn magnets: 1k+
leads, 125k+ reached.

Public Beta

\$1,000 MRR

Tracking KPIs

Demo follow-ups

Founders save 14\$ per
lead & 20x ROI with
Jared

Product-led Growth Breakeven

EMEA & USA: Main
traffic

Jaredv2: Conversation
builder across web

App deployment

Seed pipeline finalize:

Raise from \$3M
post-money @ Q2



Paying Customers

\$240 MRR

LinkedIn warm outreach
Demo calls: 230+
Lead magnet posts: 240
leads/post
Incorporation: Estonia

Scale Ops in USA

\$5,000 MRR

Seed pipeline: Data room
Growth: Hockeystack
High converting funnels:
Launching podcast,
newsletter

Book a demo call today.

say hi@jared.agency



Try the MVP



Watch the Demo