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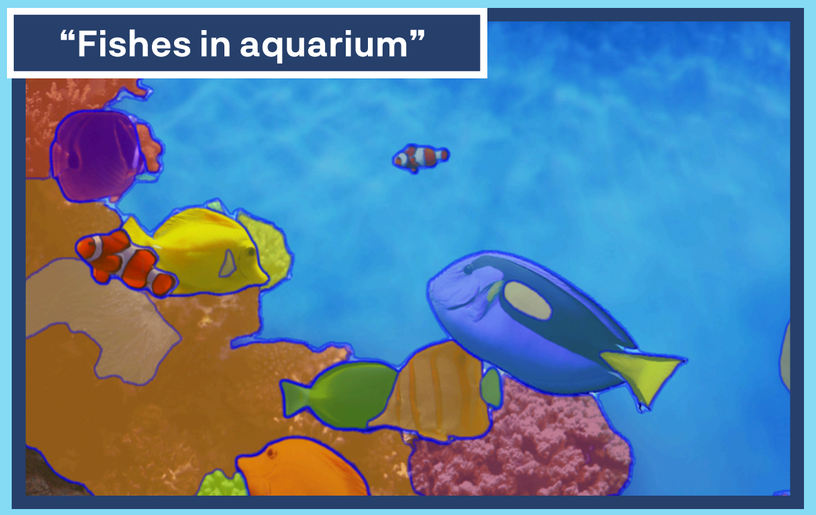
Earn money by playing games that teach AI

Data Labeling?



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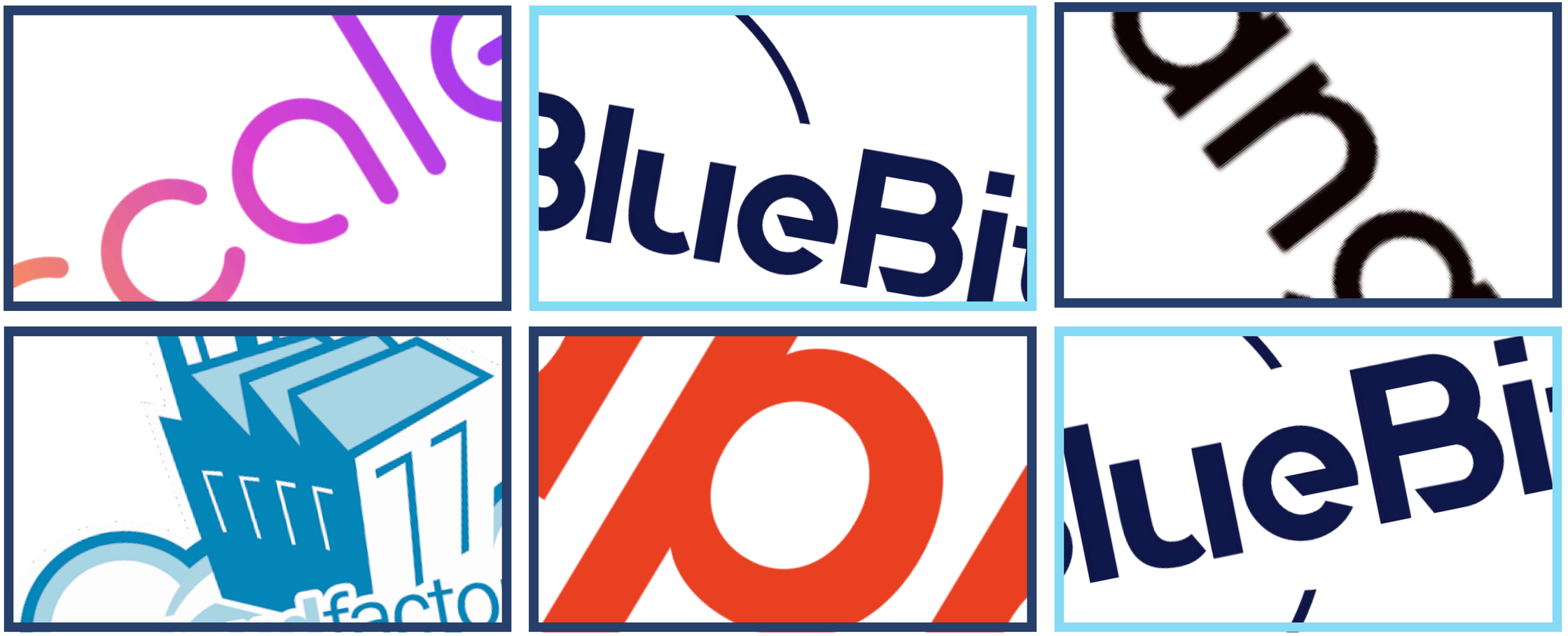
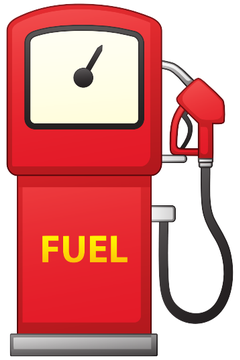
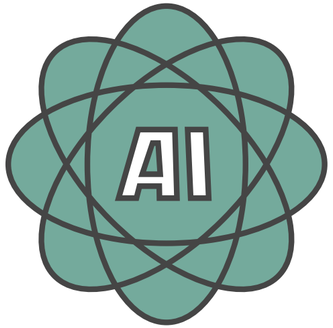
Select all images with **BlueBit**



Data is the new fuel.





Data Labeling

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Blockchain Based Data Labeling Game

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AI needs data, fast.

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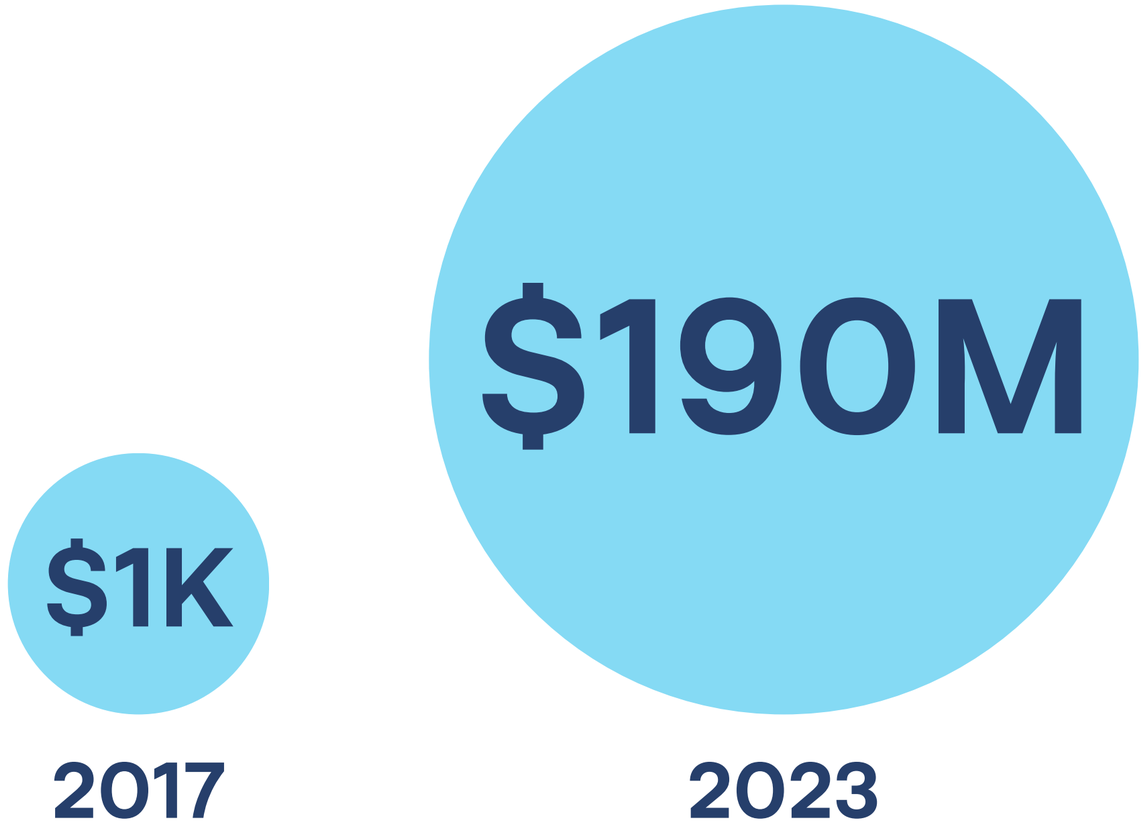
Cost of AI Training



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GPT trained on **8 Million** web pages.

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Labeling 10K PDFs

1 month

team of hundred

8 years

one person

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Team

Berk Çiçek
AI Engineer

Bilkent University
MSc Computer Science

Bilkent ID: 21703489

Sarp Yenicesu
AI Engineer

Bilkent University
MSc Computer Science

Bilkent ID: 21602001

Kutay Demiray
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MSc Computer Science

Bilkent ID: 21901815

Yiğit Uz
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Bilkent University
MSc Computer Science

Bilkent ID: 21903378

Mete Özcan
Business Developer

Bilkent University
Bachelor of Business Administration

Bilkent ID: 22203710

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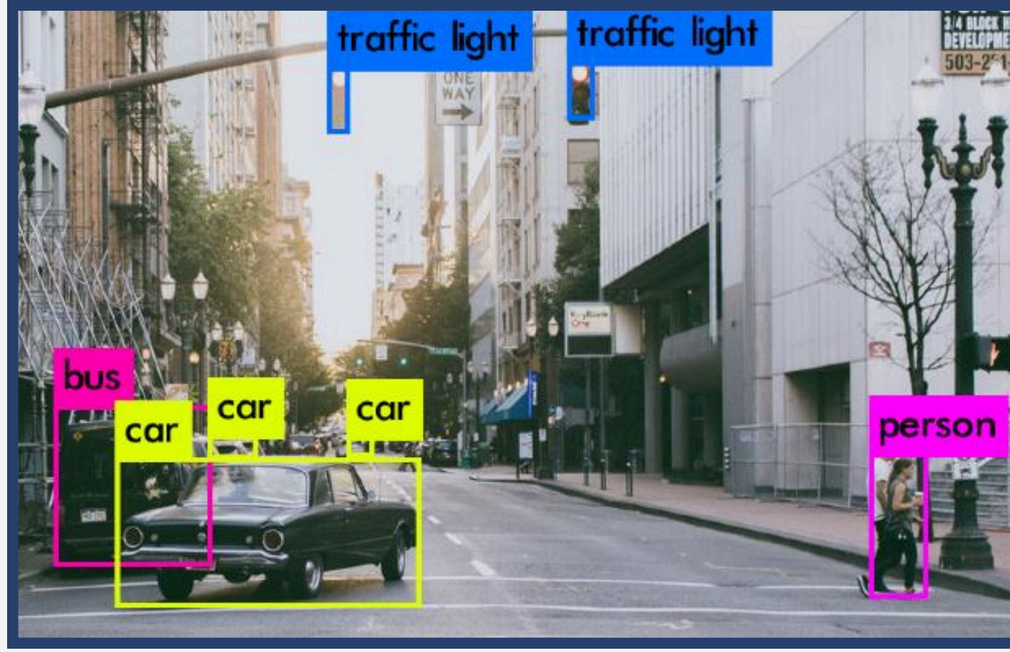
The Problem



80% of AI project time is spent on data tasks, limiting progress.

Data labeling for AI is slow and costly.

Lack of monetization system in P2E games.

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Gamifying data labeling to make it **faster** and more **engaging**.

Solution

Data labeling becomes a game: fast and fun.

Speeds up AI development efficiently.

Earn money by playing games that teach AI.

Platform for crowdsourced labeling.

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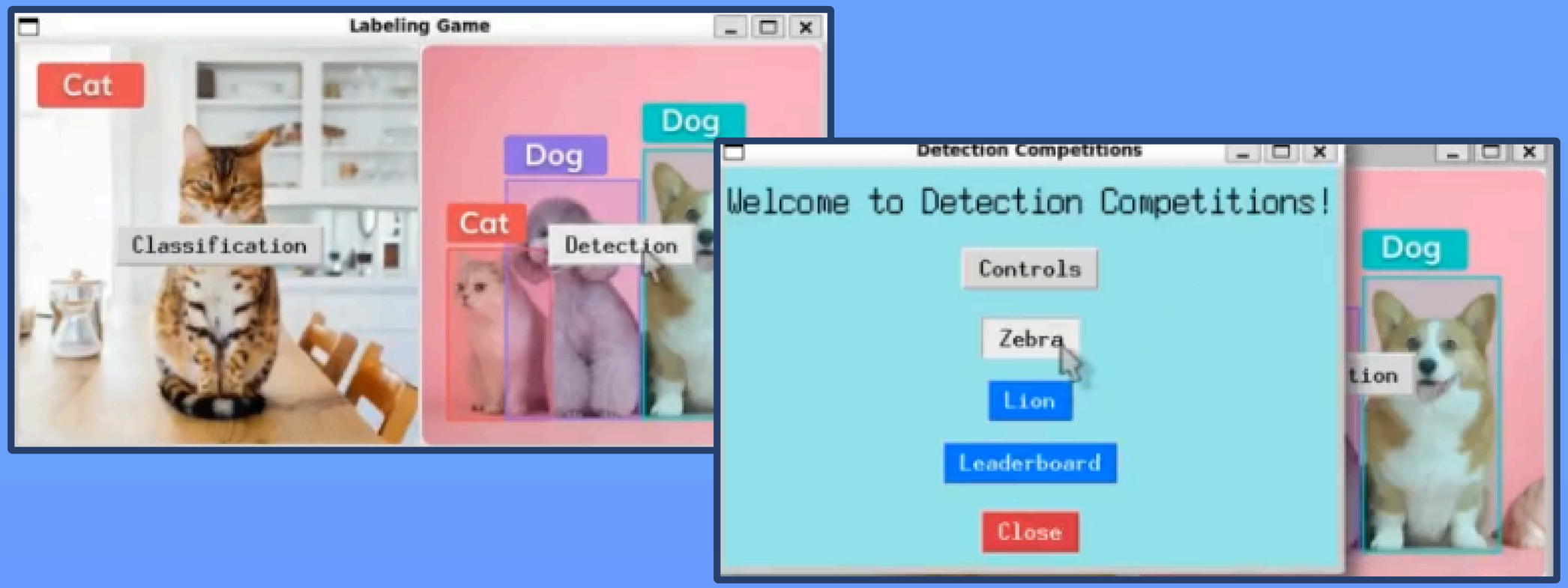

Play!

Label images with different styles...

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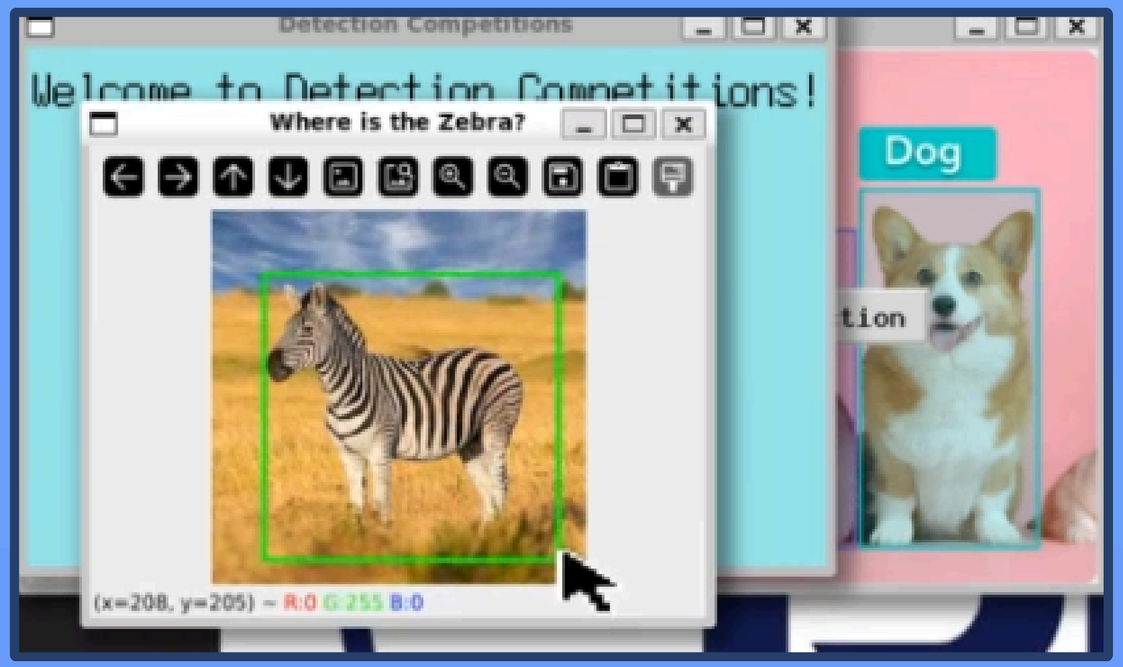
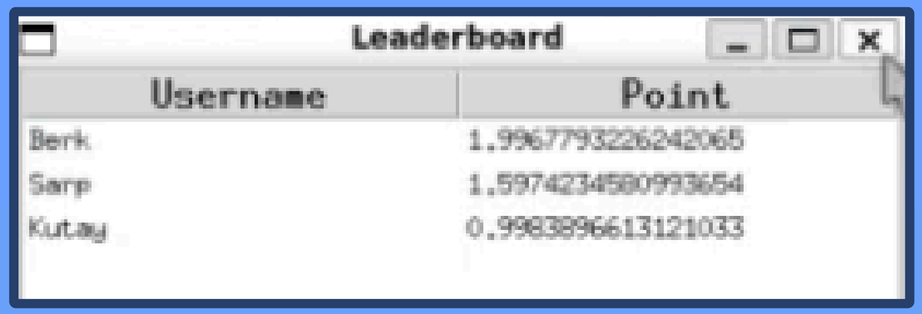


Detect!

Find the item, train AI, and boost your score.



Compete!

Challenge others, climb ranks!

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Your Name

BEBA

Change Color

PLAY OUR DEMO

bilabel.com

Market Size

USA

Global

Revenue Forefast: 2032

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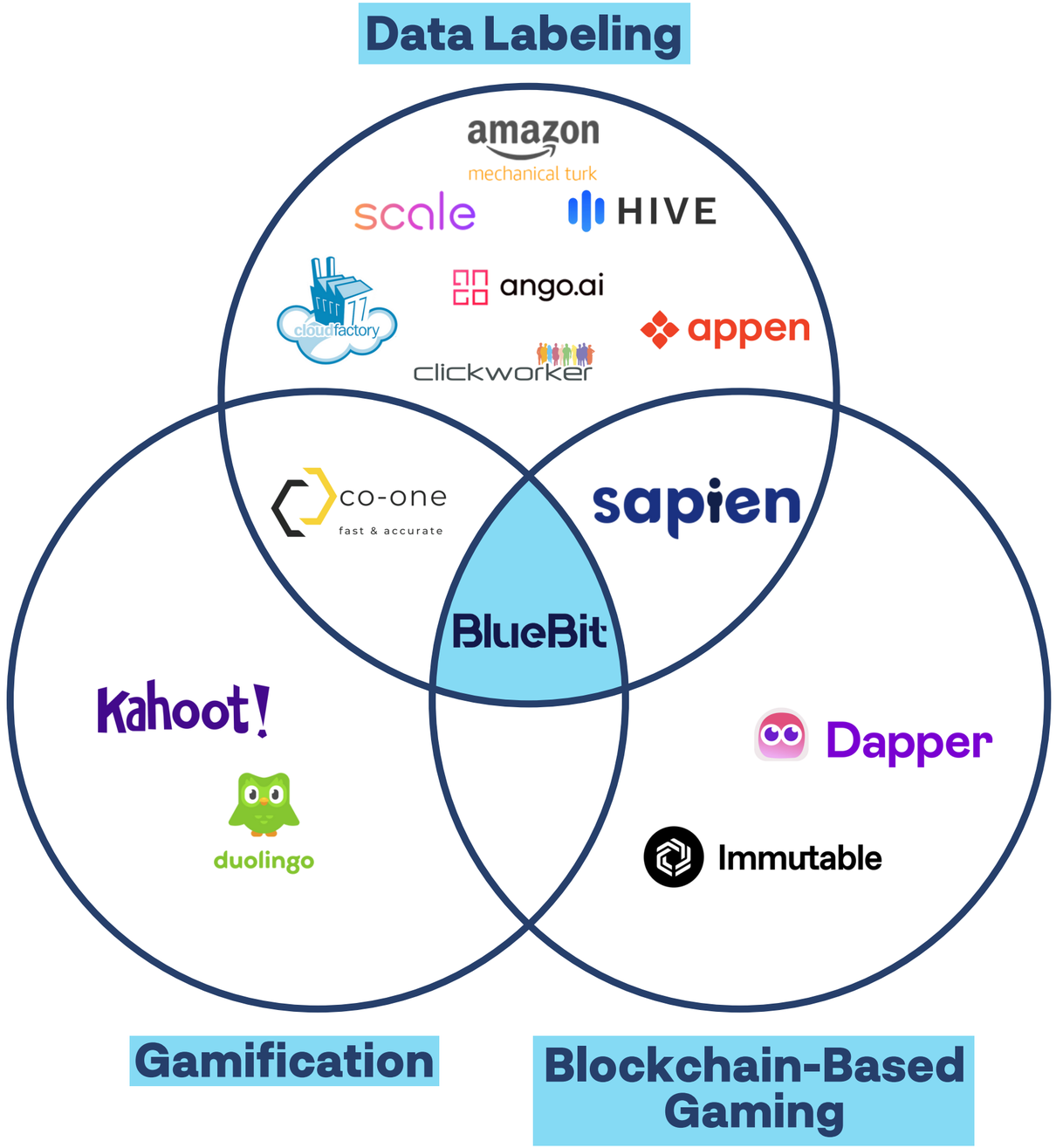
https://www.polarismarketresearch.com/industry-analysis/data-collection-and-labeling-market


Data Labeling
amazon
mechanical turk
scale
HIVE
cloudfactory
ango.ai
appen
clickworker
co-one
fast & accurate
sapien
BlueBit
Kahoot!
duolingo
Dapper
Immutable
Gamification
Blockchain-Based Gaming

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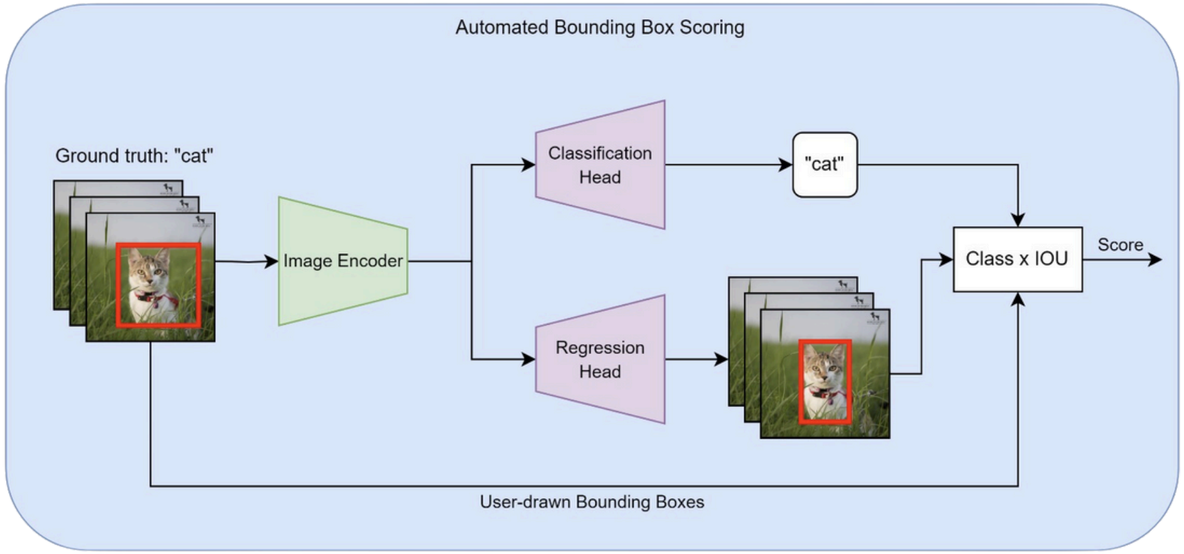

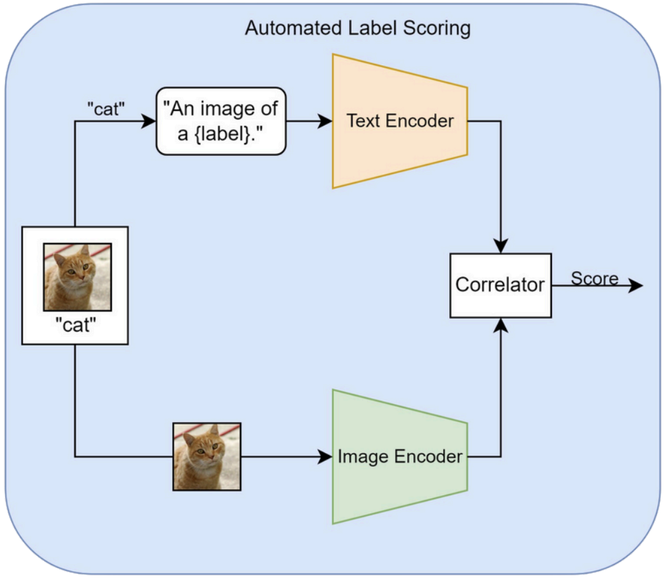

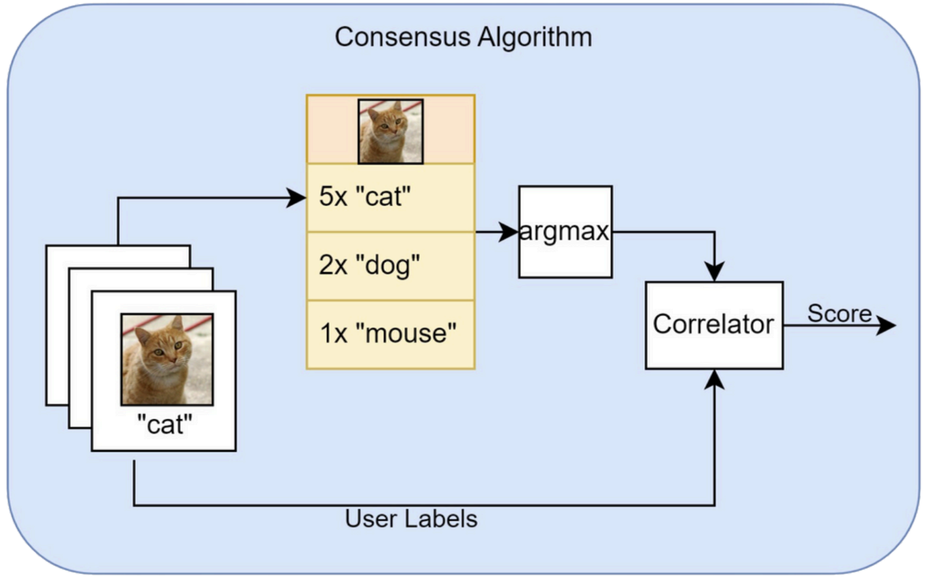

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Data Label Validation Algorithm

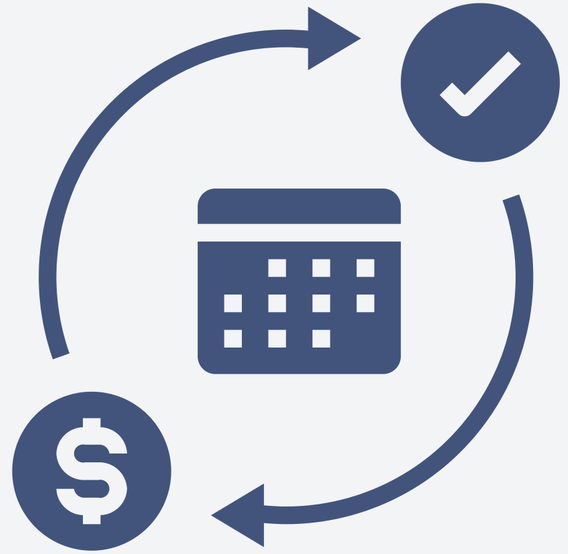
Business Model

B2B2C

Dataset based payment

3rd party ads

SaaS for private data



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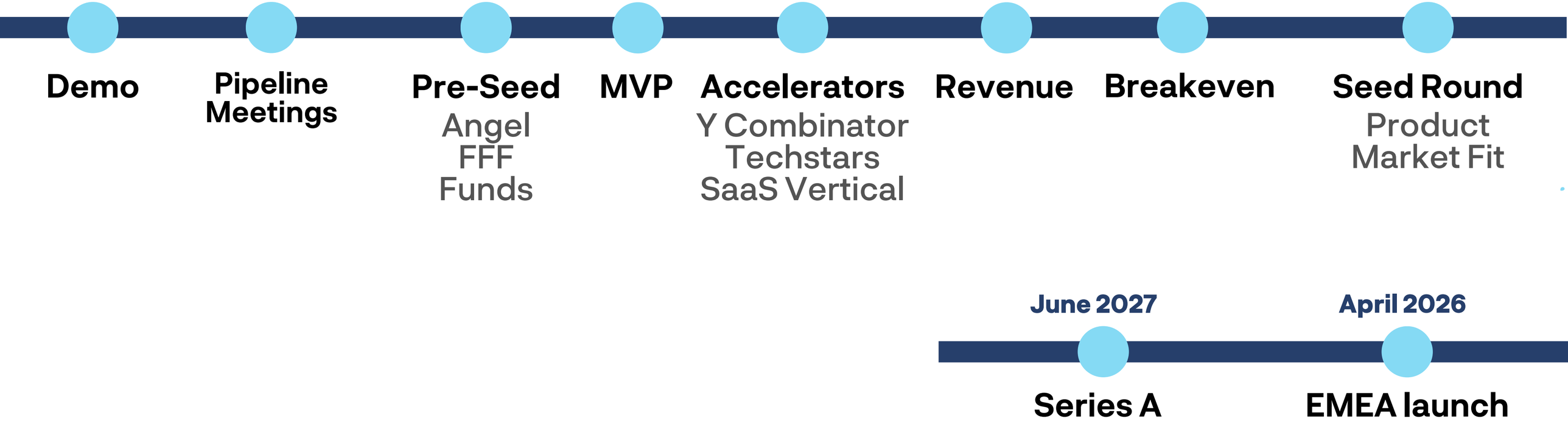
Roadmap



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Ask

$1,5M post-money

$150K

- **Product development** 70%
- **Operational Expenses** 12%
- **Marketing** 18%

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KPIs

MRR* WoW: 10%	$1,000 **2024 Q1**	$140,000 **2025 Q1**
MAU*	350 **2024 Q1**	15K **Q4**
ROI** 137%	$1,5M **Pre-Seed**	… $5M Seed Round **2025 Q1** — $20M Series A **2027 Q2**

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yearly average** monthly average*

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Play, Label, Earn.

CHECK OUT OUR **DEMO**

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