MAN 495- Business Capstone Project

Presentation Rubric (out of 100):

Group Name	Company	Content (out of 50)	Presentation (out of 30)	PPT File (out of 20)	Comments

Content:

1. The presentation begins in an attention getting manner that states the purpose.
2. Includes a clear statement of purpose.
3. The plan of the presentation (outline and division of labor, if applicable) is clearly given.
4. Focuses on critical issues.
5. Relevant qualitative and quantitative data are presented.
6. There are detailed illustrations and/or examples.
7. Main points are reviewed.
8. Overall content.

Presentation:

1. Material is presented in a well-connected manner.
2. The presentation has an appropriate ending that connects to the overall purpose of the presentation.
3. Presenter has a lively manner using appropriate voice tone and volume.
4. Presenter has acceptable language skills.
5. Presenter is able to use his/her time efficiently.
6. Overall presentation.

PPT File:

9. There is no information overload on the slides.
10. Slides are legible with appropriate font and background selection.
11. Business jargon is used appropriately in the slides.
12. Slides are sufficient in number parallel with the presentation.
13. There are clear transitions between the slides.
14. Slides are easy to follow and free from errors.
15. Overall assessment for the MS- Power Point.pptx.